

# Lehigh County Census Logo Design Contest Form

**Why we need your help?** The 2020 Census will be crucial to making sure our communities get the resources they need to invest in education, housing and most importantly, you, our residents. Allentown, has historically underreported its total population. That means we get less money to make investments in our schools and community. We need everyone's help in making sure Allentown gets counted. We need students to be a part of that movement, and we're asking for your help to design census logo to help our campaign.

**How it will be used?** Your logo will be used to brand and market the local census campaign through social media, press, and by local organizations that assist in conducting the census. We need your logo to convey the importance of responding to the census, appeal to everyone's civic duty as well as symbolize the community and its diversity. Your logo will be a critical part of making the census successful and recognizable to all members of the community.

## Art Contest Rules and Regulations.

- Art design may not contain any profanity or explicit content. Art design will be judged on originality and creativity.
- One entry per person.
  - The winner will be chosen by a committee of county commissioners and county personnel.
- Entry format accepted:
  - **Original artwork needs to be submitted by the creator in a format no smaller than an 8x10. Digital art needs to be 300dpi in jpg or eps format.**
  - Each entry must be labeled with entrant's full name, phone number, e-mail, and school name. Entry deadline is Friday, May 24<sup>th</sup>, 2019.
- The winner will be notified by June, 5<sup>th</sup>, 2019.
- The winner may be required to provide proof of identification to claim their award.
  - The winner will attend the official public unveiling of the logo at the June 12<sup>th</sup>, 2019 Board of Commissioner Meeting.
- Entrants must be high school students who reside in Allentown or attend an Allentown School District high school.

**Waiver/Disclaimer:** The winner of the Lehigh County Census Logo Design Contest understands and agrees to assign all of his/her rights, including intellectual property rights, to his/her logo design to the Lehigh County Census Campaign and the County of Lehigh.

The County of Lehigh shall have a license to use, without compensation of any kind to the winner, the winning entry in its promotional and educational efforts to promote Census reporting. Nothing in this Waiver /Disclaimer to the contrary shall prevent, however, the winner from using his/her winning logo design in his/her portfolio in applying for admission to institutions of higher learning.

## **Submit entries to:**

Joshua Siegel, Lehigh County Government Center, 17 S 7<sup>th</sup> Street, Allentown, PA, 18101, Office 522 or email to [JoshuaSiegel@lehighcounty.org](mailto:JoshuaSiegel@lehighcounty.org).

Date \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

High School \_\_\_\_\_

Signed \_\_\_\_\_

*(If under 18, parent or guardian signature)*